



Template: AI-Driven Content Curation Checklist

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Based on Article: "AI-Driven Content Curation: Strategies to Enhance Your Content Strategy"

A practical checklist to implement AI-driven content curation strategies effectively.

Checklist Items:

- ☐ **1. Define Your Core Pipeline**
Establish distinct stages for content discovery, classification, summarization, and personalization to automate and streamline the curation process.
Reference Section: Foundations of AI-Driven Content Curation
- ☐ **2. Select High-Quality Content Sources**
Identify and prioritize a diverse set of content sources that provide timely, authoritative, and relevant materials for your audience.
Reference Section: Building the Data Pipeline for Curation
- ☐ **3. Implement Automated Ingestion and Normalization**
Utilize APIs to gather content and normalize data into a consistent format (JSON) to ensure reliability and compliance.
Reference Section: Building the Data Pipeline for Curation
- ☐ **4. Establish Scoring Criteria for Sources**
Create a scoring system based on authority, freshness, and format diversity to evaluate the credibility of content sources over time.
Reference Section: Building the Data Pipeline for Curation
- ☐ **5. Integrate NLP for Tagging and Classification**
Use natural language processing to classify content with relevant topic tags and intent scores, enhancing the relevance of the curated assets.
Reference Section: Building the Data Pipeline for Curation
- ☐ **6. Set Up Behavioral Personalization**
Develop mechanisms to rank and filter curated content based on audience signals and behaviors to improve user engagement.
Reference Section: Foundations of AI-Driven Content Curation
- ☐ **7. Monitor and Measure Metrics for ROI**
Track key performance indicators to assess the effectiveness of your AI-driven curation and adjust strategies accordingly to maximize return on investment.
Reference Section: Foundations of AI-Driven Content Curation

☐ **8. Create an Assisted Curation Workflow**

Combine automated curation with human oversight to achieve a balance of speed and quality, ensuring editorial voice is maintained.

Reference Section: Foundations of AI-Driven Content Curation

☐ **9. Store Provenance and License Metadata**

Ensure that all curated content has its source metadata and licensing information stored alongside to maintain legal compliance and ease of reuse.

Reference Section: Building the Data Pipeline for Curation