



# Template: AI-Driven Content Curation Checklist

Generated: 11/24/2025

Based on Article: "AI-Driven Content Curation: Strategies to Enhance Your Content Strategy"

A practical checklist to implement AI-driven content curation strategies effectively.

## Checklist Items:

### 1. Define Your Core Pipeline

Establish distinct stages for content discovery, classification, summarization, and personalization to automate and streamline the curation process.

Reference Section: Foundations of AI-Driven Content Curation

### 2. Select High-Quality Content Sources

Identify and prioritize a diverse set of content sources that provide timely, authoritative, and relevant materials for your audience.

Reference Section: Building the Data Pipeline for Curation

### 3. Implement Automated Ingestion and Normalization

Utilize APIs to gather content and normalize data into a consistent format (JSON) to ensure reliability and compliance.

Reference Section: Building the Data Pipeline for Curation

### 4. Establish Scoring Criteria for Sources

Create a scoring system based on authority, freshness, and format diversity to evaluate the credibility of content sources over time.

Reference Section: Building the Data Pipeline for Curation

### 5. Integrate NLP for Tagging and Classification

Use natural language processing to classify content with relevant topic tags and intent scores, enhancing the relevance of the curated assets.

Reference Section: Building the Data Pipeline for Curation

### 6. Set Up Behavioral Personalization

Develop mechanisms to rank and filter curated content based on audience signals and behaviors to improve user engagement.

Reference Section: Foundations of AI-Driven Content Curation

### 7. Monitor and Measure Metrics for ROI

Track key performance indicators to assess the effectiveness of your AI-driven curation and adjust strategies accordingly to maximize return on investment.

Reference Section: Foundations of AI-Driven Content Curation

## **8. Create an Assisted Curation Workflow**

Combine automated curation with human oversight to achieve a balance of speed and quality, ensuring editorial voice is maintained.

Reference Section: Foundations of AI-Driven Content Curation

## **9. Store Provenance and License Metadata**

Ensure that all curated content has its source metadata and licensing information stored alongside to maintain legal compliance and ease of reuse.

Reference Section: Building the Data Pipeline for Curation