



# Template: AI-Driven Content Curation Checklist

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Based on Article: "AI-Driven Content Curation: Strategies to Enhance Your Content Strategy"

A practical checklist to implement AI-driven content curation strategies for enhancing your content workflow.

## Checklist Items:

### 1. Define Curation Scope

Determine whether your focus will be on internal thought leadership, industry monitoring, or audience-facing newsletters.

Reference Section: Foundations of AI-Driven Content Curation

### 2. Select Automation Level

Choose between manual, assisted, or fully automated curation methods based on your content needs and compliance requirements.

Reference Section: Foundations of AI-Driven Content Curation

### 3. Set Up Data Pipeline Prerequisites

Ensure you have access to necessary APIs, storage layers, and a basic NLP stack ready for integration.

Reference Section: Building the Data Pipeline for Curation

### 4. Evaluate Content Sources

Prioritize sources based on their authority, recency, and diversity of content formats to create a robust source list.

Reference Section: Building the Data Pipeline for Curation

### 5. Implement Content Ingestion Processes

Utilize APIs for content ingestion to minimize errors, keeping a log for traceability and reliability.

Reference Section: Building the Data Pipeline for Curation

### 6. Normalize Content Metadata

Standardize fields in your content data, ensuring inclusion of essential metadata like title, author, and license information.

Reference Section: Building the Data Pipeline for Curation

### 7. Apply NLP for Topic Tags and Intent Scoring

Utilize NLP models to tag content and score its intent, enhancing content relevance for your audience.

Reference Section: Building the Data Pipeline for Curation

### 8. Establish Feedback Loops

Integrate feedback mechanisms to continuously improve relevance scoring based on editorial insights and audience engagement.

## **9. Monitor Content Performance Metrics**

Regularly track metrics for relevance, audience reach, and conversion impact to measure the effectiveness of your curation strategy.

Reference Section: Foundations of AI-Driven Content Curation