



# Template: AI-Driven Content Curation Checklist

Generated: 11/24/2025

Based on Article: "AI-Driven Content Curation: Strategies to Enhance Your Content Strategy"

A practical checklist to implement AI-driven content curation strategies for enhancing your content workflow.

## Checklist Items:

- ☐ **1. Define Curation Scope**  
Determine whether your focus will be on internal thought leadership, industry monitoring, or audience-facing newsletters.  
Reference Section: Foundations of AI-Driven Content Curation
- ☐ **2. Select Automation Level**  
Choose between manual, assisted, or fully automated curation methods based on your content needs and compliance requirements.  
Reference Section: Foundations of AI-Driven Content Curation
- ☐ **3. Set Up Data Pipeline Prerequisites**  
Ensure you have access to necessary APIs, storage layers, and a basic NLP stack ready for integration.  
Reference Section: Building the Data Pipeline for Curation
- ☐ **4. Evaluate Content Sources**  
Prioritize sources based on their authority, recency, and diversity of content formats to create a robust source list.  
Reference Section: Building the Data Pipeline for Curation
- ☐ **5. Implement Content Ingestion Processes**  
Utilize APIs for content ingestion to minimize errors, keeping a log for traceability and reliability.  
Reference Section: Building the Data Pipeline for Curation
- ☐ **6. Normalize Content Metadata**  
Standardize fields in your content data, ensuring inclusion of essential metadata like title, author, and license information.  
Reference Section: Building the Data Pipeline for Curation
- ☐ **7. Apply NLP for Topic Tags and Intent Scoring**  
Utilize NLP models to tag content and score its intent, enhancing content relevance for your audience.  
Reference Section: Building the Data Pipeline for Curation
- ☐ **8. Establish Feedback Loops**  
Integrate feedback mechanisms to continuously improve relevance scoring based on editorial insights and audience engagement.



## **9. Monitor Content Performance Metrics**

Regularly track metrics for relevance, audience reach, and conversion impact to measure the effectiveness of your curation strategy.

Reference Section: Foundations of AI-Driven Content Curation