



# Template: Data-Driven SEO Checklist

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Based on Article: "Leveraging Data-Driven Insights for Effective SEO Strategies"

Website: <https://scaleblogger.com>

A practical checklist to implement data-driven SEO strategies effectively.

## Checklist Items:

- ☐ **1. Confirm Analytics Accounts and Permissions**  
Ensure Google Analytics 4 and Google Search Console are owned by a team admin, and the right permission levels are assigned.  
Reference Section: What You'll Need (Prerequisites & Tools)
- ☐ **2. Set Up SEO Tool Access**  
Acquire user seats or service accounts for an SEO platform (Ahrefs, SEMrush) with export rights to facilitate analysis.  
Reference Section: What You'll Need (Prerequisites & Tools)
- ☐ **3. Establish Data Export and Storage System**  
Create a centralized storage solution (such as Google Drive or AWS S3) and implement an automated export schedule to ensure data availability.  
Reference Section: What You'll Need (Prerequisites & Tools)
- ☐ **4. Conduct Data Collection and Access**  
Spend approximately 8-24 hours to gather data and resolve any permission or instrumentation gaps necessary for analysis.  
Reference Section: Time Estimate & Difficulty Level
- ☐ **5. Perform Keyword and SERP Analysis**  
Allocate 12-36 hours for keyword research and SERP analysis to identify ranking opportunities and competitor insights.  
Reference Section: Time Estimate & Difficulty Level
- ☐ **6. Execute On-Page Opportunity Analysis**  
Dedicate 16-40 hours to analyze on-page opportunities by mapping content and creating templates for improvements.  
Reference Section: Time Estimate & Difficulty Level
- ☐ **7. Conduct Technical SEO Audit**  
Plan for 20-60 hours to audit technical aspects of your site, especially if using complex platforms or requiring JavaScript rendering.  
Reference Section: Time Estimate & Difficulty Level

## ☐ **8. Implement Changes and Monitor Results**

Engage in an iterative execution process that may take 2-8 weeks, depending on your deployment methods.

Reference Section: Time Estimate & Difficulty Level