Template: AI Content Creation Strategy Checklist

Generated: 12/29/2025

Based on Article: "Navigating the Challenges of AI Content Creation: Solutions and Strategies"
Website: https://scaleblogger.com

A practical checklist to navigate the challenges of AI content creation and improve content quality.

Checklist Items:

☐ **1. Export Content Inventory**
Export a full content inventory from your CMS to create a master CSV file listing URLs, titles, dates, authors, word counts, and sources.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **2. Tag Content Sources**
Add a column for 'Content Origin' in your CSV and mark each entry as 'AI-generated', 'Human', or 'Hybrid' to prioritize what to fix first.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **3. Collect Performance Data**
Pull performance metrics for each URL from Google Search Console and GA4, including traffic, impressions, CTR, and conversions.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **4. Run Plagiarism Check**
Use a plagiarism detection tool like Copyscape to scan AI-generated content and flag any exact matches or close rewrites.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **5. Sample for Factual Accuracy**
Select high-traffic AI-generated pages and verify their claims, dates, statistics, and sources for factual accuracy.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **6. Assess On-Page SEO**
Evaluate title tags, meta descriptions, headings, and keyword intent alignment for all pages, especially AI-generated content.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **7. Check Tone and Voice Consistency**
Review AI-generated content against brand guidelines to ensure tone and voice consistency, noting which pages require rewrites.
Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **8. Prioritize Remediation**

Prioritize content updates based on risk and traffic: high-risk, high-traffic content should be fixed first.

Reference Section: Step-by-Step: Audit Your Existing AI Content

☐ **9. Implement Automation Tools**

Consider using tools like Scaleblogger to automate aspects of the content workflow, reducing friction and improving output quality.

Reference Section: Step-by-Step: Technical Safeguards and Tooling