

Template: Cannabis Seed Deal Evaluation Checklist

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Based on Article: "The Complete Guide to Cannabis Seed Deals, Promotions, and Loyalty Programs"
Website: <https://theseedconnect.com>

A practical checklist to evaluate cannabis seed deals, ensure value, and maximize promotions.

Checklist Items:

- 1. Check Germination Guarantee**
Look for explicit terms regarding germination guarantees, including replacement or refund policies and the timeline for claims.
Reference Section: Evaluating the True Value of a Seed Deal
- 2. Assess Shipping Costs**
Factor in all shipping expenses, including potential customs charges and the likelihood of shipping delays or returns.
Reference Section: Evaluating the True Value of a Seed Deal
- 3. Research Seller Reputation**
Prioritize sellers with positive long-term reviews and testimonials. Check for responsiveness to customer complaints.
Reference Section: Evaluating the True Value of a Seed Deal
- 4. Review Product Descriptions**
Ensure clarity on strain lineage, flowering times, and THC/CBD content to make informed purchasing decisions.
Reference Section: Evaluating the True Value of a Seed Deal
- 5. Evaluate Return/Refund Policy**
Confirm the seller offers clear return and refund policies, along with accessible customer support channels.
Reference Section: Evaluating the True Value of a Seed Deal
- 6. Calculate Effective Cost per Viable Seed**
Break down total costs (list price, discounts, shipping) and account for germination guarantees to find the actual cost per viable seed.
Reference Section: Evaluating the True Value of a Seed Deal
- 7. Choose the Right Promotion Type**
Decide on the most effective promotion type based on your strategy, considering factors like ease of use and intended audience.
Reference Section: How Cannabis Seed Promotions Work
- 8. Set Up Discount Mechanisms**
Configure discount codes or automatic cart discounts in your storefront to incentivize purchases effectively.
Reference Section: How Cannabis Seed Promotions Work
- 9. Implement Loyalty Programs**
Create a loyalty rewards system that allows customers to earn points for purchases, which they can redeem for discounts.
Reference Section: Loyalty Programs, Subscriptions, and Referral Schemes